

ORDER

Orders	Order / Rev:	1568970	
	Alt Order #:		
	Product Desc:	Bognet for Congress Radio 5/6-5/12	
	Estimate:	489	Entercom Wilkes Barre WI
	Flight Dates:	05/07/20 - 05/13/20	Primary AE: Wilkes Barre House
	Original Date / Rev:	05/07/20 / 05/07/20	Sales Office: L-WB
	Order Type:	GENERAL	Sales Region: Local
Agency	Name:	Jamestown Associates	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		5937 Jones Creek Rd	Billing Cycle: EOM/EOC
		Baton Rouge, LA 70817	Agency Commission: 15%
Advertiser	Name:	Bognet for Congress	
	Demographic:	P12+	New Business Thru: 05/07/21
	Product Codes:	Candidates	Advertiser External ID: 197740
	Revenue Code 1:	AGY	Agency External ID: 4026277
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	POL-CAND	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/13/20	45	\$1,855.00	\$1,576.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	45	\$1,855.00	\$1,576.75	0.00
Totals	45	\$1,855.00	\$1,576.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wilkes Barre House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WILK	05/07/20	05/10/20	M-F 9a-10a Mon-Fri	CM	9a-10a	MTWTF--	1:00	5	\$48.00	NARF	0.00	NM	2	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/04/20	05/10/20	---TF--			2		\$48.00	0.00					
N 2	WILK	05/07/20	05/10/20	M-F 10a-3p Mon-Fri	CM	10a-3p	MTWTF--	1:00	25	\$40.00	NARF	0.00	NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/04/20	05/10/20	---TF--			10		\$40.00	0.00					
N 3	WILK	05/07/20	05/10/20	M-F 3p-6p Mon-Fri	CM	3p-6p	MTWTF--	1:00	6	\$41.00	NARF	0.00	NM	6	\$246.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/04/20	05/10/20	---TF--			6		\$41.00	0.00					
N 4	WILK	05/11/20	05/13/20	M-F 9a-10a Mon-Fri	CM	9a-10a	MTW----	1:00	3	\$48.00	NARF	0.00	NM	3	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/11/20	05/17/20	MTW----			3		\$48.00	0.00					
N 5	WILK	05/11/20	05/13/20	M-F 10a-3p Mon-Fri	CM	10a-3p	MTW----	1:00	15	\$40.00	FULL	0.00	NM	15	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/11/20	05/17/20	MTW----			15		\$40.00	0.00					
N 6	WILK	05/11/20	05/13/20	M-F 3p-6p Mon-Fri	CM	3p-6p	MTW----	1:00	9	\$41.00	NARF	0.00	NM	9	\$369.00

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 Alt Order #:
 Flight Dates: 05/07/20 - 05/13/20

Advertiser: Bognet for Congress
 Product Desc: Bognet for Congress Radio 5/6-5/12
 Estimate: 489

Entercom Wilkes Barre WI

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/11/20	05/17/20	MTW----	9		\$41.00		0.00						
													Totals	45	\$1,855.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Penny Lacks, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jim Bognet

Authorized committee:

Bognet for Congress

Agency requesting time (and contact information):



N/A Jamestown Associates

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Congress

Date of election:

6/2/20



General



Primary

Treasurer of candidate's authorized committee:

Lisa Lisker

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

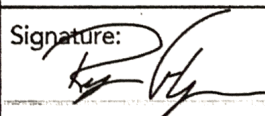
Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Penny Lacks

Name: Ryan Flynn

Date of Request to Purchase Ad Time: 4/13/20

Date of Station Agreement to Sell Time: 5/7/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Penny LacksDigitally signed by Penny Lacks
Date: 2020.04.13 20:43:20 -04'00'

Name: Penny Lacks

Date: 4/13/20

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 5/7/20**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 1568970 Station Call Letters: WLIC Date Received/Requested: 5/7/20Est. #: 489 Station Location: Wilkes-Barre Run Start and End Dates: 5/7/20 - 5/13/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.